

Merchandise/Product Use: Please detail the products or services you would expect to sell.

Target Customer: Please describe who would be your target customer(s). Use descriptions like gender, age, income level, etc. to explain who would be likely to purchase your products or services.

Image: Please describe in your own words or use the adjectives provided below to describe your concept. Circle all of the words that best describe your concept:

- exclusive or popular
- traditional or avant-garde
- popularly priced or expensive
- serious or playful
- service oriented or self-service
- quiet or noisy
- subdued or spirited
- cool or warm
- sophisticated or homey

Do you have a Store Name for your concept?

Are you currently operating a business? Yes No

If yes, how many locations do you have at present? _____

Please list the location, type and size of space you currently occupy:

What was your approximate last year annual sales volume per location?

Location: _____ Sales: \$ _____ # of Months of Operation: _____

Location: _____ Sales: \$ _____ # of Months of Operation: _____

How many years have you owned and operated your present business?

Have you operated any other businesses? Please describe/explain.

What sales volume would you project for your concept?

Annual Sales: \$_____ Monthly Sales: \$_____

Please share with us any other background, education, experience or information you bring with you?

PLEASE INCLUDE WITH YOUR APPLICATION A PORTFOLIO OF PHOTOS, SKETCHES, SAMPLES OR VISUALS DESCRIBING YOUR IDEA/CONCEPT. ANY INFORMATION YOU WOULD LIKE TO SHARE ABOUT YOURSELF OR YOUR PREVIOUS VENTURES. **PLEASE ONLY SEND ITEMS WE MAY KEEP ON FILE.

Applicant's Signature: _____ Date: _____

Thank you for your interest. Please submit your completed application as quickly as possible. If we do not have leasing opportunities available when we receive your application, it will be kept on file in that product category and we will contact you. Please understand that this application is an initial tool only and a completed application does not constitute a commitment or binding agreement from either party for retail space.

Please return completed application to:

*Grant Park Shopping Centre
Oxford Properties Group
Suite 226, 1120 Grant Avenue
Winnipeg, MB R3M 2A6*

*Attention: Jamie L. Heiser
Marketing & Specialty Leasing Manager*

*p: (204)452.0798
f: (204)477-5959
e: jheiser@primarisreit.com*

grantpark
SHOPPING CENTRE